

Yo.

I am Yoan, I am a designer & digital storyteller. I create brand content and digital service design. In both cases it's a matter of what story you want to tell to your audience. I strive to combine emotional storytelling along with technology to create next level digital experiences, with the meaningful power of design.

Education

L'École de Design Nantes Atlantique
Interaction design Master's degree.
2012-2017

Awards and contests

Microsoft France, Paris
First prize, SurfaceBook Challenge.
2016

Hackathons & workshops, Paris
Digital design consultant and leader in various hackathons and workshops for La Banque Populaire, IMA Tech, CNP Assurance or La banque Postale.
From 2015 to 2018

Personal interests

Globe trotting

My devotion for nature invites me to travel across the world, discover different cultures and transform landscapes in pictures.

Photography & video

I like to create my own visual contents. It's the certitude to have what I want, and it's also a passion.

Sport

I can't stop moving, climbing, cycling, swimming. I'm not going anywhere without my bike. I am also a soccer league referee.

French cinema

I like the way that the french cinema give emotion through performance of talented actors without any artifice.

Design experiences

Freelance, Nantes & Paris
Digital & graphic design, front-end development, photography.
2017 - Present

Nouvel Oeuvre, Paris
Graphic design, packaging
2017 / 5 months internship

Seventy Agency, Stockholm
Digital design, brand content, photography, video.
2016 - 2017 / 5 months internship

Krafthaus, Melbourne
Digital design
2014 / 5 months internship

Professional hard skills

Adobe Suite, Sketch app, front-end development, video, photography and post-editing, prototyping

Other work experiences

Deliveroo, Nantes
Bike messenger, food delivery.
2017 - 2018

System U, Nantes
Forklift truck driver, Night-time job.
2014

Del Arte, Nantes
Waiter and Bartender.
2012 - 2014

Other students jobs
Pizza delivery man (8 months), worker in building and public works sector (several assignment), Data and documents archiving (1 months), handyman (1months), cleaner (2months).

Yoan.Hautbois

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